

HOUSTON STATE OF THE CITY



2024



WHEN

Tuesday, September 17, 2024



TIME

11:00 – 11:45 a.m.

VIP Reception and Registration

Noon – 1:30 p.m.

Luncheon



WHERE

Hilton Americas-Houston

1600 Lamar St | Houston, TX 77010

2024 STATE OF THE CITY



Houston First Corporation and the Greater Houston Partnership are hosting **Mayor John Whitmire's inaugural State of the City on Tuesday, September 17**. Join us to hear about the steps he has taken in the first months of office and learn about his upcoming initiatives and top priorities.

As a sponsor of this event, your organization will have the opportunity to showcase your brand to a civically engaged audience as we share how our elected leaders are continuing to build upon Houston's legacy of resilience and growth.

HOSTED BY

Houstonfirst.



GREATER HOUSTON
PARTNERSHIP

BENEFITS OF SPONSORING


- An excellent opportunity to showcase your company to hundreds of businesses, government, and community leaders
- Access to special VIP event
- Brand presence through event marketing emails sent to the media, business, and trade contacts

AUDIENCE ATTENDING

- Civically minded Houstonians
- Corporate business decision makers
- Economic development and community leaders
- Public policy and business leaders
- Elected officials and Consular Corps
- Partnership Board of Directors

HoustonStateOfTheCity.com

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SPONSORSHIPS

HOUSTON VISIONARY **\$25,000**

(LIMITED NUMBER AVAILABLE)

- Recognition as State of the City Houston Visionary Sponsor
- One (1) seat for your company's top executive at the luncheon head table
- One (1) table of ten (10) at the luncheon event in a premier location
- Eleven (11) admissions to VIP function
- Eleven (11) valet parking vouchers
- Premier branding placement on all marketing and event materials.¹
- Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees.³

COMMUNITY CHAMPION **\$10,000**

- Recognition as the State of the City Community Champion Sponsor
- One (1) table of ten (10) at the luncheon event in a prime location
- Ten (10) admissions to VIP function
- Logo placement on all marketing and event materials¹
- Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees.³

CORPORATE ALLY **\$5,000**

- Recognition as the State of the City Corporate Ally Sponsor
- One (1) table of ten (10) at the luncheon
- Five (5) admissions to VIP function
- Name placement on all marketing and event materials²

DESSERT **\$18,000**

(EXCLUSIVE)


- Company name/logo on the dessert served to all attendees at the event
- One (1) table of ten (10) at the luncheon event in a premier location
- Ten (10) admissions to VIP function
- Logo placement on all marketing and event materials¹

¹ Company logo on all event materials including, but not limited to, emails, presentation screen, digital invitation and event program.

² Company name on all event materials including, but not limited to, emails, presentation screen, digital invitation and event program.

³ Content included in links to resources must align with Houston First and/or Greater Houston Partnership strategic initiatives and be approved by the organizations in advance.

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SPONSORSHIP FORM

- HOUSTON VISIONARY **\$25,000** (limited number) DESSERT **\$18,000** (exclusive)
- COMMUNITY CHAMPION **\$10,000** VIP RECEPTION (SOLD)
- CORPORATE ALLY **\$5,000**

COMPANY NAME (as it should appear on printed materials)

CONTACT NAME

PHONE

EMAIL

ADDRESS

PREFERRED PAYMENT TYPE: CHECK (Payable to: Houston First Corporation) CREDIT CARD

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to Houston First Corporation. The sponsor logo or name will be included on event materials subject to timely receipt of form and assets.

RETURN FORM VIA

EMAIL sponsors@houstonfirst.com

MAIL
Houston First Corporation
Attn: Sharon Boschi
701 Avenida de las Americas, Suite 200
Houston, TX 77010

HAVE QUESTIONS?

For more information, please contact sponsors@houstonfirst.com or Terry Leibowitz, Sr. Director Engagement & Sponsorship at 713-824-2403 or [tleibowitz@houston.org](mailto:t Leibowitz@houston.org).
Sponsors with commitments made by September 10 will receive recognition in event material.

HoustonStateOfTheCity.com